



SKYWORLD  
STUDIOS

*Stereoscopic 3D and Film Production Services*

## About Skywork Studios

Skywork Studios has evolved as a complete 3D production studio. Our experienced team of Stereographers, 3D Engineers, Rig Technicians, DIT's and Visual Effects Crew help productions around the world in native S3D production shoots and 3D post production services including DI and post converting from 2D to 3D.

Our vision of providing high quality services is made possible by providing our clients with the leading technologies coupled with an extensive talent pool. This enables our clients to achieve their creative goals.

### Why 3D?

- It's the way we see
- Immersive experience
- Creative Impact
- Adds another dimension
- Enhances Story Telling
- 3D should be about making you laugh more, cry more or empathise with your characters more - and that's what good 3D film making is about.

According to statistics compiled by the British Film Institute show that, when a movie is conceived, designed and filmed specifically for 3D, audiences are more likely to choose that option over the flat-screen version. Even though 3D has now become just another option at cinemas around the world. But where a film is released in 3D, it still accounts for more than half of the box office.



*"If I had the ability to shoot Lord of the Rings in 3D, I certainly would've done it. Now the reality is that it's not that difficult to shoot in 3D and 3D helps immerse you in the film"*

*– Peter Jackson, Director, "The Hobbit"*



*"I found 3D to be really interesting, because the actors were more upfront emotionally. Their slightest move, their slightest intention is picked up much more precisely. So let's use 3D as part of the story. Let's embrace it."  
– Martin Scorsese, Director, "Hugo"*

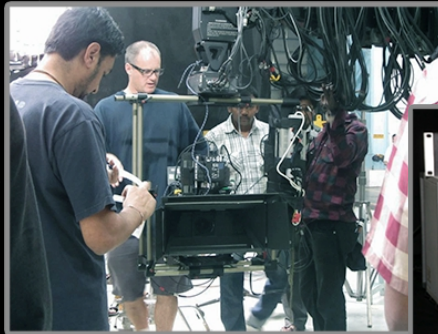


## ***Why shoot 3D natively and not convert from 2D to 3D***

- Shooting S3D natively will yield much better results as you can see it right there and design your shots to look great in 3D.
- Allows Director, Cinematographer and Stereographer to collectively make intelligent choices to make the best use of 3D as an element of storytelling.
- Such films like Hugo, Pina, Avatar, etc. have used 3D to build a connection between the characters of the film and the audience.
- Intelligent S3D systems like TS5 allow a film to be shot at the same pace as a 2D film.
- It's cheaper to shoot a natively 3D film than to post convert a film from 2D to 3D.
- Live 3D pulling would give better roundness & sense of depth than that in 2D to 3D converted footage.
- Titanic 3D has tried to match the 2D to 3D conversion with natively S3D footage by spending \$18 million on 2D to 3D conversion alone.

## Common misconceptions about 3D

- A common belief is that shooting native 3D would cost a lot more in terms of money and time; however, with the TS5, we can shoot in the same time as a 2D film and with a slightly higher cost than a 2D film as well.
- Usual misconception is that lens changes and alignments are time consuming; however, with an intelligent 3D system like TS5 typically Zoom lens changes take 15 minutes, and Prime lens changes take 5 minutes.
- Another misconception about 3D is that it causes eyestrains. This could be true if 3D is shot incorrectly and proper analysis like SIP 2100 is not available to check for vertical shifts, rotation, scaling issues, focus mismatch, luma mismatch, etc. However, if done right a 3D film is a lot sharper and more interesting than a 2D film to watch.



## Why Skywork?

*Our TS5 with Epics package is the best 3D film making setup available in the market today. The likes of Peter Jackson for "The Hobbit", Mark Webb for "The Amazing Spiderman", Brian Singer for "Jack the Giant Killer", and Baz Luhrmann's The Great Gatsby, starring Leonardo De Caprio have all opted to use the similar 3D setup.*

- Combination of TS5 with Red Epics provides most accurate 3D and very high quality 5K footage.
- Saves production time and saves cost in post-production.
- Setup is very versatile for any configuration and can be used on a Jimmy, Steadicam, Hand-held, Cranes, Dollies, etc.
- The fully motorized setup allows the 3D crew to ensure that footage is of optimal quality at all times and the setup reduces manpower requirement for a 3D crew.
- Setup time is less than 15 minutes out of the box and overall prep time of 3 days is needed for film pipeline setup as compared to 2 weeks required for other 3D rigs.



Baz Luhrmann spoke of using 3-D not to create thrilling vistas or coming-at-you threats, but rather to find a new intimacy in film. He referred particularly to a climactic scene in which Daisy's husband, Tom Buchanan (played by Joel Edgerton), confronts Mr. DiCaprio's Gatsby in a suite at the Plaza hotel, all in three dimensions.





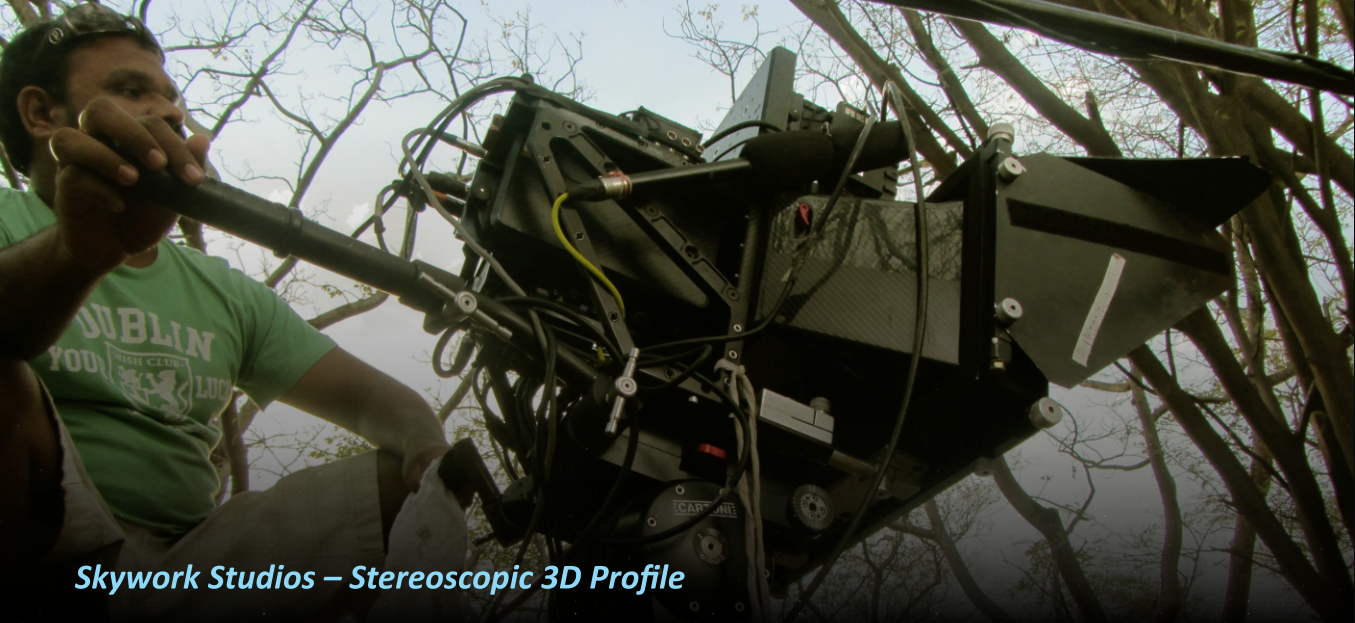
## Services we offer

- End to End S3D services (3D Pre production)
- 3D Technicians and Camera Crew
- Director's Video Assist for live 3D monitoring and 3D playback
- Data Management and DIT Services
- DI and 3D Post Production Services
- 2D to 3D conversion

High-quality 3D images begin at the earliest stages of production. Our world-renowned 3D crew will consult with you from the stage of pre-production to customize a production workflow specifically designed for your project. This will ensure you not only have all the gear you need, but that you will be shooting the most visually compelling 3D.



*"The TS5 rigs have worked really well for us, they have been quick and reliable by 3D standards and after the 2nd week we all fell to a routine which allows us to do 25 set ups a day."  
– John Schwartzman, DP, "The Amazing Spiderman"*



## ***Skywork Studios – Stereoscopic 3D Profile***

Film “OM”

Produced by NTR Arts, Director: Sunil Reddy,  
Cinematographer: Ajayan Vincent

3D Commercial - for showcasing their new 3D projection  
Servers (120fps recording and playback in 5K)

Produced by REAL IMAGE MEDIA, Chennai  
Director: Jayendra Panchapakesan,  
Cinematographer: K . T . Balasubramaniem

Film “Action”

2nd Unit - Action and Patch work

Produced by ATV, Director: Anil Sunkara,  
Cinematographer: Sarvaresh Murari

Film “Mumbai 125 kms”

2nd Unit- Songs and Patch work

Produced and Directed by Hemant Madhukar,  
Cinematographer: Manoj Shaw

## *Skywork Studios – Stereographer’s Profile*

*“The Amazing Spiderman”, “Texas Chainsaw Massacre”,  
“Battle of the Year”, “Om”*

*Markus Lanxinger*

*“Final Destination 5”, “Drive Angry 3D”, “Piranha 3D”, “Om”*

*David Taylor*

*“OM”, “Qube”, “Mumbai 125 kms”, “Action”*

*Ashish Mittal*

*“OM”, “Mumbai 125 kms”*

*Surabhi Khetan Mittal*

*The setup that we’ve brought to India has been used on the following films.*

*“The Hobbit”*

*Directed by Peter Jackson*

*“The Amazing Spiderman”*

*Directed by Mark Webb*

*“Jack the Giant Killer”*

*Directed by Bryan Singer*

*“The Great Gatsby” (2013)*

*Starring: Leonardo DiCaprio, Tobey Mcguire,  
Amitabh Bachan*

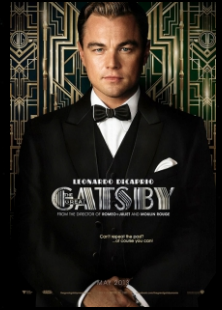
*“Stalingrad” (2013)*

*Directed by Fedor Bondarchuk*

*We provide complete on set services for a stereoscopic 3D film shoot*

"I'm very much looking forward to using the EPIC Red for my next movie "Jack the Giant Killer" which will be shot in, what else, 3D. The camera's incredibly compact size and extraordinary resolution are ideal for the 3D format. But more importantly "Jack the Giant Killer" is my first movie set in a time before electricity. The EPIC's extraordinary exposure latitude will allow me to more effectively explore the use of natural light."

- Bryan Singer, Director, "Jack the Giant Killer"



# Contact Us

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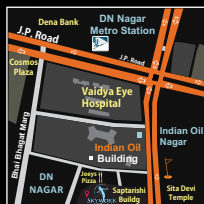
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For more information visit our website [www.skyworkstudios.com](http://www.skyworkstudios.com)

